

Communication is Key

Healthy church strategies

for
email,
websites,
social media,
and
personal &
congregational
communication



Center for Congregational Health

Learn why communication is a key practice for a healthy congregation.

In this one-day conference, the Center for Congregational Health will share an overview of our research of the **four key practices for a healthy congregation**, including communication, and cultural, societal & global **shifts in communication processes**.

We will discuss internal communication skills like individual, staff & congregational communication (**staff meetings, church policy, feedback, etc.**) - all as the congregation relates to its own members.

We will also share external communication skills like marketing, branding, & interactive communication (**social media, websites, & email**) - as the congregation relates to its community.

Date Monday, January 30, 2012

Where Duke Divinity School, Durham, NC
In partnership with Duke Divinity School

Time 9 am - 3 pm (an optional tutorial is available from 3-4 pm)
Please bring a laptop or iPad. Parking instructions will be provided.

Cost \$125/person - lunch is included.
For a group of 3 or more from the same congregation/staff, the cost is reduced to \$100/person. Registration is limited, so please register early.

Conference led by Natalie Aho, Communications Specialist for the Center. Natalie is also a communications consultant for the Associated Baptist Press, Alabama CBF and CareNet Counseling Network and the former communications manager of CBF North Carolina. She is also a coach for SocialPhonics, teaching social media to ministers and non-profit leaders. She is earning her Masters in Interactive Communication.

Learn more and register at www.healthychurch.org
or contact Robin Danner at congreg@wakehealth.edu
or 336.716.9722.

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